

ARIZONA HISTORICAL ADVISORY COMMISSION

Application for Arizona Centennial 2012 Legacy Project Designation

AHAC Mission: Develop, encourage and coordinate a statewide plan for Arizona's centennial in 2012 including advising the legislature and state agencies on centennial history and heritage, arts and culture, assisting the governor's countdown to the centennial to support school children learning about Arizona's history and recommending activities and projects that will ensure lasting accomplishments to commemorate the centennial.

Vision for Centennial Projects: Commemorations that encourage all Arizonans to reflect on our unique and authentic history, to experience the rich and diverse tapestry of our heritage, and to explore our promising futures, thus ensuring a lasting legacy.

Legacy Project Criteria: This is a request for official designation as an Arizona Centennial Legacy Project. To be considered, the project must 1) accurately portray a significant aspect of Arizona history; 2) be accessible to large number of visitors/users; 3) demonstrate collaboration in the planning; 4) produce an enduring product that will live on after 2012; 5) include an educational component; 6) include a plan for implementation.

Attach a maximum of three pages that address the following areas, in the order listed:

1. General description of the project.
 2. Describe how this project meets the Legacy Project criteria.
 3. Project timeline. Give details regarding planning and implementation.
 4. Describe the project location.
 5. List project partners, if applicable.
 6. Attach a proposed budget, showing total project cost and funding sources.
 7. Please also provide letters of support from project partners and sponsors.
- These are in addition to the three-page maximum.

Name of project: 100 Years of Arizona Press Women 1912-2012 (working title)

Applicant: National Federation of Press Women: Arizona Chapter

Contact person: Brenda Warneka, President, APW

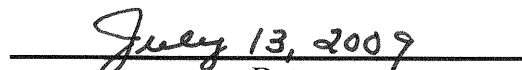
Address: c/o 6128 East Cactus Wren Road, Paradise Valley, AZ 85253

Telephone Number: 480-778-8775

Email address: brendawarneka@yahoo.com

Web Site address: www.azpw.org


Signature (authorizing official)


Date

The Arizona Historical Advisory Commission will review the Committee's recommendations and make final decisions regarding Legacy Project designations. Submit application to:

Arizona Historical Advisory Committee
1700 W Washington, Suite 200
Phoenix, AZ 85007

Arizona Press Women Application for Arizona Centennial 2012 Legacy Project Designation

1. General Description of the Project:

This project is the writing and publication of a trade paperback of approximately 200 pages, working title: *100 Years of Arizona Press Women 1912-2012*. The stories will be researched and written by current members of the Arizona Press Women (APW) organization.

This book is timed for publication to coincide with the greater State of Arizona Centennial.

This is a history book, but presented as a book of short stories, written to capture the emotions of the people and times in which they lived. Each story will chronicle the contribution of a woman in Arizona who made a significant contribution to the history of the state through her writing.

2. How This Project Meets Legacy Project Criteria:

In accordance with the specific requirements set forth by the Arizona Historical Advisory Commission, this project:

- A. *Accurately portrays a significant aspect of Arizona history* in that it chronicles the lives and accomplishments of selected Arizona women and their significant contributions to the field of communication through their writing during the period 1912 to 2012.
- B. *Is accessible to a large number of visitors/users* in that the book is targeted to audiences from high school through adult and is intended to be made available through retail sales including venues such as history conventions, museum and historical society gift shops, school bookstores, professional society presentations, community outreach projects and library ownership.

How This Project Meets Legacy Project Criteria (cont.):

- C. *Demonstrates collaboration in the planning* in that members of the APW organization from across the state have declared their interest in writing one or more stories for the book. In furtherance of this project, members of that group have, since February 28, 2009, met on a bi-weekly basis to chart the planning and execution of this project. Additionally, at the APW Annual Convention in May 2009, the membership at large affirmed their sponsorship of the project.
- D. *Produces an enduring product that will live on after 2012* in that copies of the book will be available in the future as reference material in libraries. Additionally, the study of this book in academic environments will incorporate the stories of these women and their contributions to Arizona history into the mainstream knowledge of Arizona students.
- E. *Includes an educational component* in that this book will be appropriate for use in the areas of Women's Studies, Arizona History, Journalism and Communication. Proceeds from the sale of this book will assist in funding larger APW scholarships for high school students who have declared their intent to study journalism or communication in college.
- F. *Includes a plan for implementation* in that members of APW have affirmed their willingness to attend events connected to the Arizona Centennial celebration, historical conventions, school book fairs, service organization meetings and other events to market and sell the book.

3. Project Timeline:

Deadline for nominations of Arizona communicators: June 30, 2009
Deadline for selection of communicators to be featured: July 31, 2009
Deadline for assignments of writers to their subjects: July 31, 2009
Expected date of completion for draft copy of book: June 30, 2010
Expected date of publication of book: February 2011

4. Project Location:

APW members from across the state have joined together to be part of this historic project which will feature profiles of women writers from across the state.

5. Project Partners:

APW has requested support of this project from the following:

- Arizona Historical Advisory Commission
- National Federation of Press Women
- Scottsdale Historical Society
- American Association of University Women
- Arizona State University: Department of Women's Studies

6. Proposed Budget:

APW expects the total cost of this project to be from \$25,000 to \$60,000. The wide range in budget estimates is largely because the organization does not yet know whether it will be using the services of a traditional publishing house (in which case the lower budget estimate would apply) or if APW will be the official publisher (in which case the higher budget estimate would apply.)

This budget includes amounts for editorial development, production, manufacture, distribution, marketing, advertising and publicity.

7. Letters of Support From Project Partners:

Please see attached.



June 22, 2009

Arizona Historical Advisory Commission
1700 W. Washington, Suite 200
Phoenix, AZ 85007

Dear Commission Members:

We are pleased to offer our enthusiastic endorsement as a project supporter to the Arizona Press Women by this writing.

This letter is intended to serve as an endorsement by Women and Gender Studies in the School of Social Transformation at Arizona State University that the book project "100 Years of Arizona Press Women 1912-2012" (working title) be granted Arizona Centennial 2012 Legacy Project Designation.

This is a notable project that will provide a permanent historical record of women who have made major accomplishments in communications with a significant impact on the history of Arizona. The work promises to enrich Arizona's historical legacy and to broaden understanding of the substantial influence of Arizona women in communications.

Sincerely,

A handwritten signature in cursive script that reads "Mary Margaret Fonow".

Mary Margaret Fonow
Professor and Director
School of Social Transformation

Women & Gender Studies Program

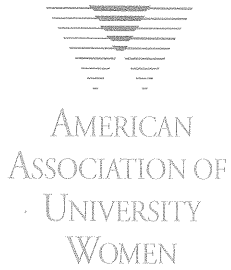
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Email: wgs.asutempe@asu.edu

<http://www.wgs.asu.edu>



6/1/2009

Arizona Historical Advisory Commission
1799 W. Washington, Suite 200
Phoenix, Arizona 85007

Dear Madam/Sir:

We are pleased to offer our support as a Project Partner to the Arizona Press Women by writing this letter.

The AAUW (American Association of University Women) Scottsdale heartily endorses the book project "100 Years of Arizona Press Women 1912-2012" (working title) and hopes that this work will be granted the Arizona Centennial 2012 Legacy Project Designation.

Sincerely,

Jane Adrian

President

AAUW Scottsdale

Address: 1522 East Chama
Scottsdale, Arizona 85255
Phone: 480-275-4040
Mobile: 480-710-0353